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Call of Duty 3 is a 2006 first-person shooter video game developed by Treyarch and published by Activision. It is the third major installment on the Call of Duty series, released for PlayStation 2, Xbox 2000, X 360 - PS3 and Xbox 360. The game was developed by Infinity Ward, the studio head Chris Plummer said the delay was down to the team wanting to "polish up" the game.

Investing in the video game industry is a high-risk, high-reward proposition. The industry is highly competitive and volatile, with many factors that can affect the success of a game. However, there are several ways to increase your chances of success:

- 1. Choose a niche market: Instead of competing in the crowded first-person shooter market, consider developing a game in a niche genre like indie RPG or strategy.
- 2. Build a strong team: A good team is essential for the success of any game. Look for talented developers, artists, and sound designers.
- 3. Focus on quality: A high-quality game is more likely to be successful than a low-quality one. Invest in good development tools and a solid marketing plan.
- 4. Build a strong community: A strong community can help you build a loyal fan base and generate buzz for your game.
- 5. Be patient: It can take a long time to develop a game and get it into the hands of players. Stay motivated and keep working hard.

Investing in the video game industry can be a great way to grow your business and reach a large audience. By following these tips, you can increase your chances of success and build a profitable game development business.