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So, you might be wondering, how much money does Call of Duty make? There are some figures that illustrate this. In the year of its release, the game made \$500 million in revenue. In 2024, the figure stood at \$300 million, in 2024 at \$390 million, and in 2024, at \$310 million.

[How Does Call of Duty Make Money? | COD Revenue Model - Juego Studio](#) : blog : how-does-call-of-duty-make-money

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| Franchise | Year of inception | Total revenue (est. US\$) |
|--------------|-------------------|----------------------------|
| Call of Duty | 2003 | \$31 billion |
| Batman | 1939 | \$29.6 billion |
| Hello Kitty | 1974 | \$28.3 billion |
| Spider-Man | 1962 | \$25.4 billion |