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Google Ad Format Specs & Dimensions Maximum file size: Smaller file sizes will load quicker, maximum of 150KB. Resolution: Recommended minimum of 1080 x 1080 pixel. File Type: JPG, PNG, GIF, MP4

A Comprehensive Guide to Google and Youtube Ad Formats 2024 - Optily resources : ad-platforms : google-and-youtube-ad-for...

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Here's how to do it:

1 In Google Ads, click the Ads & extensions tab.

2 Click the 3-dot. menu, and select Upload.

3 Click Choose file.

4 Select your spreadsheet file, and click Open.

5 Select Preview to view the changes to your ads before you save.