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[Trailer \(promotion\) - Wikipedia](#)  
Due to trailers initially being shown after, or trailing, the feature film, the term "trailer" was used to describe the promotion; despite it coming before, or "previewing", the film it was promoting.

[Trailer \(promotion\) - Wikipedia](#)  
The term "trailer" originally referred to a promotional advertisement for a feature film that was shown after the end of a screening. These "trailers" trailed the main feature, hence the name.

[How did movie 'trailers' get their name? - Quora](#)  
quora : How-did-movie-trailers-get-their-name

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[Modern Warfare 2 leak reveals Ghost's who](#)